



National Development through Social Awareness – Role of Colleges

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Abstract: *Social Awareness today is an issue that requires due attention and awareness itself. The thing about social awareness is that there seems less awareness about the term itself. We live in a society and hence there have been so many social issues prevailing in our society. Issues related to education, employment, cleanliness, female feticide, corruption etc. are buzzing around and have fetched major share of societal energy.*

As a human being, we are a part of nature and we accept changes happening around us and in our society. To change and to develop with every change is our natural responsibility as a living being offered with so senses to think and act rationally.

The problems arise when we tend to forget this specially offered ability to us by the nature. We don't think and act rationally often and that leads to personal, family and society issue gradually. To look into such problems and to act aptly and positively for eradication of these problems is the responsibility of rational thinkers and doers.

First comes, the step of rational thinking. This is inculcated through true education and hence this paper titles "National Development through Social Awareness – Role of Colleges". The paper rightly identifies the importance of education specifically higher education in creating social awareness. One has to believe and accept that youth can play pivotal role in bringing around major changes in the society. Colleges and higher education institutions are the hub where maximum energy of youth is centered.

The researcher believes that colleges can play key role in inculcating social values among youth and resultantly can influence with lion share in creating social awareness. For the purpose of authenticating the belief, a small survey questionnaire of 10 questions was prepared and sent to students, teachers and others through google forms.

It is found that Colleges are the focal point to address youth of the nation and colleges can highly influence national development by creating social awareness.

Keywords: *Social Awareness, National Development, Survey Questionnaire, Google Forms*

I. PREFACE

The development of any country depends on how aptly it adopts and accepts the changes happening around. The people of that country should be well open to the change that is taking place and should mostly welcome the positive change.

Example of Demonetization.

Demonetization is one of the historic decision government has taken to bring out such change in the country. This change is supposed to steer digital economy and develop digital transactions in the day to day affairs of the citizens. With standing all the adversities that the country has, if people have to welcome this change, they have to keep their arms open for the same. To do this, not only government but all the stakeholders of the society have to start creating awareness about the digital transactions and their benefits among such people who are completely unaware and distant from technology.

There are number of benefits and advantages to come out from this movement in a long run. To be able to rip the benefits of demonitization and to unbox the gift of national development from it, awareness is must.

As of now, there are 3 categories of people can be found in India considering the context of use of technology in Digital India; completely unaware and illiterate people, moderately aware and totally aware people. The chunk of the third category of people is very less with compare to the first two as India is a developing country. It automatically implies that less number of totally well verse and aware people have to create and spread awareness among the other two categories of people to make this move more effective and successful.

The author tries to bring attention and confirm as to who bears major responsibility of creating and spreading such awareness in society. The author has also tried to find out certain other facts that would add to the value of this article. For scientific observations, here author has prepared a questionnaire containing 10 simple questions in the GOOGLE FORM format and forwarded it to the relevant groups of people that consist of academicians, students and others.



The Questionnaire contains two sections

- Section A Primary Details
 This section contains Name, contact, email address etc.
 Section B 10 questions related to the study
 The detailed questionnaire is given hereunder;

QUESTIONNAIRE

1. Do you think Colleges play a key role in promoting social awareness?

*Mark only one oval.

Yes

No

Maybe

2. According to you, who bears the major responsibility of promoting social awareness?

(give priority rank from 1 to 5)

"Don't repeat the same rank"

* Mark only one oval per row.

	5	4	3	2	1
Colleges					
NGOs					
Government Only					
Caste & Communities					
Student Unions					

3. In present time, which social issue requires maximum attention?

(Give priority rank of 1 to 5)

"Don't repeat the same rank" * Mark only one oval per row.

	5	4	3	2	1
Cleanliness					
Terrorism					
Feminism					
Education					
Corruption					

4. Specify a social issue that you think should be addressed and not specified in the above list. (in maximum 3 words)

5. What do you expect most from a college?

(Give priority rank from 1 to 5)

"Don't repeat the same rank" *

Mark only one oval per row.

	1	2	3	4	5
Straight line higher education only					
Education plus Employment					
Promotion of Government programs					
Straight line higher education with values					



	1	2	3	4	5
Extra and Co curricular activities and sports					

6. Who can play key role in promoting social awareness in a college?
(give priority rank from 1 to 4) "Don't repeat the same rank"
*Mark only one oval per row.

	1	2	3	4
Principal				
Management / Trust				
Academic Staff				
Students				

7. Do you think there should be mandatory time slot for social awareness promotion along with regular academic schedule of the college?

*Mark only one oval.

Yes

No

If yes, how many hours in a week? *

8. Do you think there should be add on mechanism of evaluating students on the basis of their social awareness quotient?

*Mark only one oval.

Yes

No

If Yes, Please give a short discription of the method of evaluation? (not compulsory)

9. Do you think colleges should be given more grant and rewards for promoting social awareness?

*Mark only one oval.

Yes

No

Maybe

10. Should Social Awareness be a part of curriculum?

*Mark only one oval.

Yes

No

Maybe

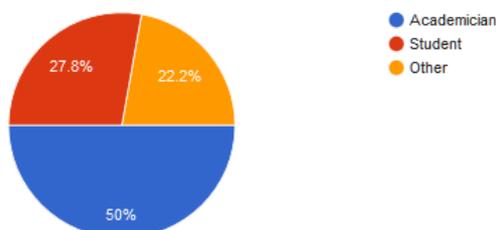
118 responses

II. FINDINGS AND RESULTS OF QUESTIONNAIRE

1. 118 responses were received in total

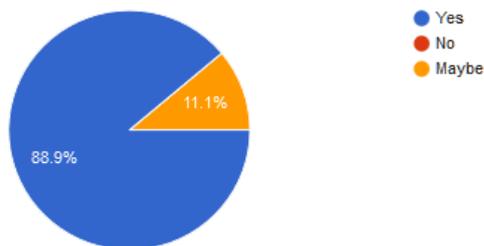
- Out of which 50 % was received from academicians and the rest was shared equally between students and other
- The following chart reveals the graphical presentation of the same.

Category (18 responses)



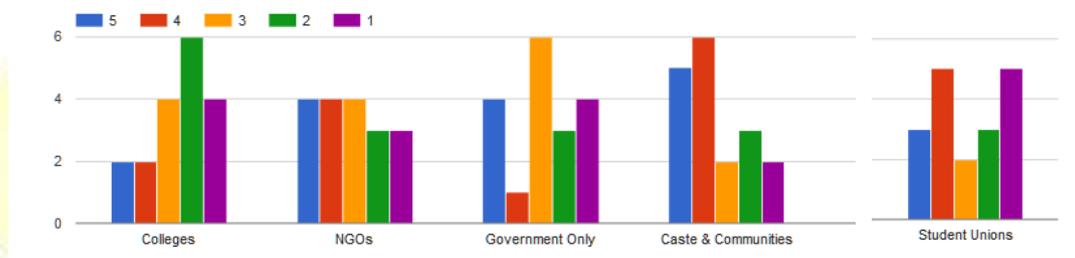
2. Do you think colleges play a key role in promoting social awareness?

- 89 % respondents agree that colleges bear major responsibility of promoting social awareness.
- 11 % said they are not sure.



3. According to you, who bears the major responsibility of promoting social awareness?

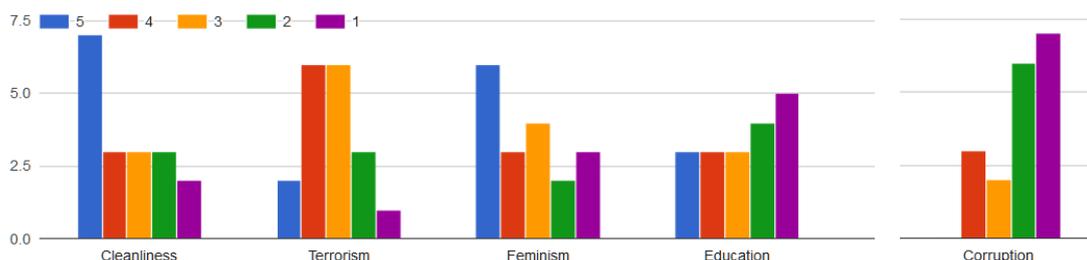
- Out of total responses, it was found that Colleges were given priority up to 56% under this question. Second best priority up to 45% is given to Student Unions.
- It implies that Colleges and Student Unions are believed to bear major responsibility of promoting social awareness.
- After that it is Government, Caste/Communities and NGOs in the order of priority responded.



4. In present time, which social issue requires maximum attention?

(Give priority rank of 1 to 5)

- It was found that up to 73% priority has been given to Corruption as one of the social issues that requires maximum attention.
- At the second place, it is education where in up to 50% priority has been given.
- Cleanliness, terrorism and feminism are sharing the consequent positions.



5. Specify a social issue that you think should be addressed and not specified in the above list. (in maximum 3 words)

Following other major issues have been responded
Major issues are Reservation and Cast conflicts

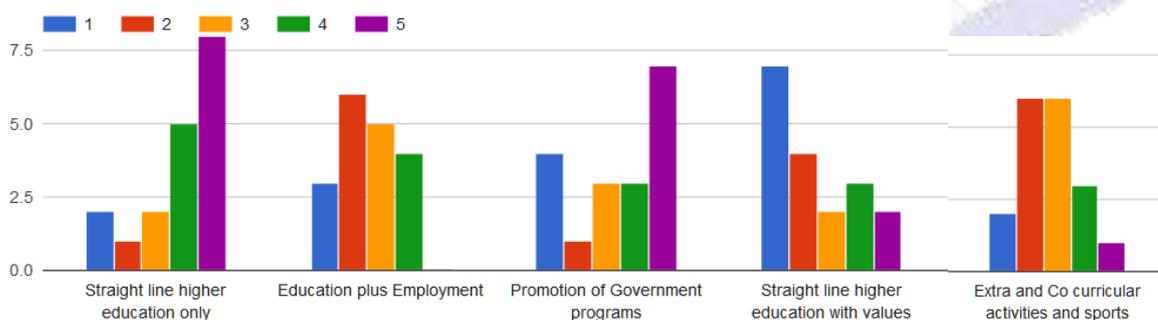
Lack of ethics
Reservation-Discrimination
Cast/ class conflict
Courruption
Cultural disruption
skill development
Reservation for obc/sc/st
Eradication of reservation



economical gap
human rights
Reservation
Save girl child
freedom
Poverty
technology
Pollution,Poverty,Wastage

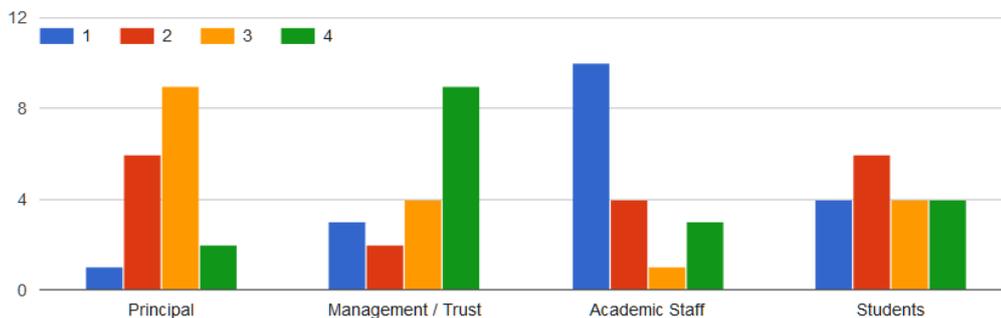
6. What do you expect most from a college? (Give priority rank from 1 to 5)

- Up to 71% priority has been given to “Straight Line Higher Education with Values”
- It implies that colleges should most focus on simple and straight line higher education along with providing the values.
- Second most priority up to 50% has been given to “Education plus Employment”. It shows that colleges should not stop only at imparting higher education but they should also focus on providing opportunities of employment.



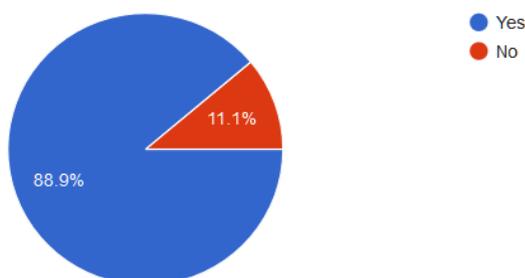
7. Who can play key role in promoting social awareness in a college? (give priority rank from 1 to 4)

- Up to 72 % priority is given to Academic staff and 50% priority is given to students.
- It suggests that Teachers and Students can play vital role in promoting social awareness.



8. Do you think there should be mandatory time slot for social awareness promotion alongwith regular academic schedule of the college?

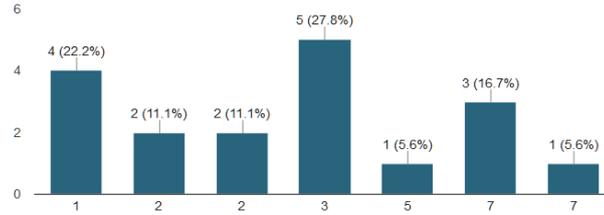
- 90 % respondents feel that there should be mandatory time slot for social awareness promotion along with regular studies.





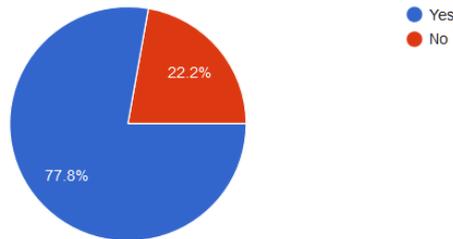
9. If yes, how many hours in a week?

- Almost 50% respondents feel that there should be 2 to 3 hours a week for the mandatory time slot.



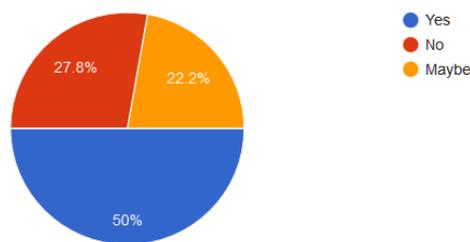
10. Do you think there should be add on mechanism of evaluating students on the basis of their social awareness quotient?

- 78% respondents believe that there should be a specific mechanism of evaluating students on the basis of their contribution towards social awareness.



11. Do you think colleges should be given more grant and rewards for promoting social awareness?

- 50% believe that colleges should be given more grant for the social awareness purpose.
- 28% says NO and 22% says that they are not sure.



12. Should Social Awareness be a part of curriculum?

- Following chart shows that more than 90% believe that social awareness should be a part of curriculum.